



**JAMESTOWN'S
TENTH ANNUAL
SCANDINAVIAN FOLK FESTIVAL**

JULY 15, 16, AND 17, 2011

**ON THE SPACIOUS COUNTRY SITE OF
THE GERRY FIRE DEPARTMENT'S
RODEO GROUNDS
Route 60, Gerry, NY 14740**

Vendor Application

Thank you for your interest in vending at our festival. We are looking for vendors to add to our ethnic theme with their wares and/or cultural materials.

HOW TO APPLY

- * Complete and mail application
- * Enclose any and all fees
- * Enclose photos or slides if possible (for website use)
- * Food vendors enclose insurance certificate for \$1,000,000.

DEADLINES

- * Applications in to us by June 1. The earlier the better for planning purposes, as space is limited.
- * We'll send a confirmation that we have space for you at our earliest convenience along with your tickets.

*Be colorful and creative with your displays.
Scandinavian costumes would be great fun!*

**For more info on the
Scandinavian Folk Festival go to
www.scandinavianjamestown.org**

Scandinavian Folk Festival
Gwen Axelson
79 Fluvanna Avenue
Jamestown, NY 14701



Organization/Business _____
 First Name _____
 Address _____
 City _____
 State _____
 E-Mail _____
 Phone _____
 Vendor _____

Inside \$150
 Outside \$115
 Patio \$130
 Out Building \$125
 Outside Festival Tent \$165
 Food Building Space \$115
 Food Booth \$125
 Extra Tickets _____

I understand that I am vending at the festival at my own risk, and I agree to be responsible for my own safety and actions. I further agree to indemnify and hold harmless the American Scandinavian Heritage Foundation and any persons holding legal title to the lands upon which this event is being held and all persons involved in organizing and presenting programs from any claims arising from my participation as a vendor in this festival, including any damage or loss.

Signature _____
 Date _____

Please complete both sides and return this portion with fees. Thank You!!

Vendor _____
 Contact Person _____
 List Items you'll display _____

Any special needs _____

Be sure to include:

- * Photos/slides of your booth if possible for the listing on the website. **Insurance certificate for food vendors.**
- * Check for fee **payable to Scandinavian Folk Festival; include \$25 electrical fee if needed.**
- * List of equipment needing electricity; including voltage & amperage.

Send to: Gwen Axelson
 79 Fluvanna Avenue, Jamestown, NY 14701

Booth Fee _____
 Extra Tickets _____
 Total Enclosed _____

Are you willing to donate an item for the raffle? If so, please describe _____

Can you distribute flyers? How many? _____

Set-Up is Thursday evening. Set-up can also be done Friday, but must be done by 12:30 p.m.

The festival begins at 1 p.m. on Friday. All vehicles must be out of the area by 12:30 p.m.

Vendor hours: Minimum required:

Friday: 1 p.m. to dark
 Saturday: 10 a.m. to dark
 Sunday: 10 a.m. to 4 p.m.

Music goes until 10 p.m. on Friday and Saturday. You are welcome to stay open beyond that time, but please plan for your own lighting needs.

Security is your responsibility; but there will be an overnight security guard. Please be watchful.

Bring your own tables, chairs, tents, lights, power strips, extension cords, (150' of 14/2 for basic electric and 100' of 12/2 for higher electric demands).

There is no room for vehicles, trailers, or tents behind the booth.



Patio spots are located outside the exhibit hall and indoor vendors. Spaces are 6 deep x 13 feet. It has outside lights.



This in the inside space that also has the exhibitors. Patio spots are outside this building. Limited spaces.



Out buildings are similar to this one. There are only 2. They have lights.

BOOTH FEES

Crafters/Product Displays

Inside: 10 x 10 is \$150 (4 spots only)
 Patio: 6 x 13 is \$130 (limited spots)
 Outside: 10 x 10 is \$115
 Outside Festival Tent: 10 x 10 is \$165
 Out Building: \$125 (only 2 available)
 You may share a booth with a vendor friend.

Food Vendors (specialty foods only)

Outside: 10 x 10 is \$115
 Food Booth: Like Out Building \$125; only 2 available
 Food Space: 10 x 10 is \$125; in the larger food building; limited space.
 You may share a booth with a vendor friend.

Each space includes two weekend gate passes. Extra weekend gate passes may be purchased at a special vendor cost of \$10 each.

Please remember to include your amperage/voltage needs with your application. **Electric for lights/cash register is included in the fee. For any electrical needs beyond that, there is an additional charge of \$25.**

Food vendors must have a \$1,000,000 insurance policy with ASHF and the Gerry Fire Department listed as additional insureds.

We are looking for Scandinavian themes in the vendors we select. We reserve the right to deny applicants that don't fit the festival theme or that we don't have room for.