

Scandinavian Folk Festival
79 Fluvanna Avenue
Jamestown, NY 14701
April 2, 2010



Dear Vendor Friend,

The Ninth Annual
Scandinavian Folk Festival

is getting underway. This year's event is back to 3 days: July 16, 17, and 18, and will be held at the Gerry Fire Department's Rodeo grounds in Gerry, NY, 14740, on Route 60. See photo above, just ignore the snow! How do you like the falun red? Because of construction at the Jamestown Community College, we needed to find a new site, and this is a great location – just 5 miles north of Jamestown.

We will again be holding raffle drawings throughout the entire event. Many of our vendors are gracious and donate a quality gift that we can include in our raffle. Any donations are greatly appreciated, and help with the costs of the festival, which average over \$40,000 every year.

There are a variety of spaces this year. Prices are based on a size of 10 x 10:

Outside – \$115 – can enlarge to 10 x 20

Patio – only a few of these; 6 ft. deep x 13. Roof covered with lights. \$130

Inside – in the conference center where exhibits and lectures are held; only 4 available; \$150

Out Building: Two out buildings are available. They have at least two windows and counter. Should be big enough for folks to walk inside. Electric is wired right to the building. \$125

Hot Dog Stand: These are two covered buildings near the bigger food building. \$125

Food Building: This is a large building from which we will serve our usual festival fare. There is space available here to rent for food vendors. \$115

Set up can take place on Thursday, July 15, or Friday. Set up needs to be completed and all vehicles moved off the grounds by 2:00 p.m.

For basic electric needs, please bring at least 150 feet of 14/2 extension cords. Higher electric demands require at least 100 feet of 12/2 extension cords. Please bring your own tent, tables, and chairs. Electric for basic lights and cash register is included with the vendor fee. If you need electric beyond that for refrigeration or cooking, there is an additional \$25 fee.

Food vendors must provide a certificate of insurance for \$1,000,000 with the American Scandinavian Heritage Foundation and the Gerry Fire Department listed as the additional insureds.

Please remember that security for your merchandise is your responsibility, so please be watchful. There will be some overnight security on the property.

These grounds offer camping sites with electrical hook-ups. If you would like to reserve a camping site, please contact Gwen at 716-488-2424. Cost is just \$50 for the entire weekend.

Please do not dismantle until Sunday at 5 p.m. If you have any questions, please feel free to contact Gwen at 716-488-2424 or via e-mail at axelgam@windstream.net. We are looking forward to another great festival this year and appreciate your involvement. Tak!

Gwen Axelson