

Scandinavian Folk Festival  
79 Fluvanna Avenue  
Jamestown, NY 14701  
March 2011



Dear Vendor Friend,

The Tenth Annual Scandinavian Folk Festival is back this year on July 15, 16, and 17 at the Gerry Fire Department's Rodeo grounds in Gerry, NY, 14740, on Route 60. See photo above from last year. We are located just 5 miles north of the Jamestown Community College where the festival used to be held.

We will again be holding raffle drawings throughout the entire event. Many of our vendors are gracious and donate a quality gift that we can include in our raffle. All donations are greatly appreciated, and help with the costs of the festival, which average over \$40,000 every year.

There are a variety of spaces this year. Prices are based on a size of 10 x 10:

Outside – \$115 per 10 x 10

Tent Site - \$165 per 10 x 10

Patio – only a few of these; 6 ft. deep x 13. Roof covered with lights. \$130

Inside – in the conference center where exhibits and lectures are held; very limited; \$150

Out Building: Two out buildings are available. They have at least two windows and counter. Should be big enough for folks to walk inside. Electric is wired right to the building. \$125

Hot Dog Stand: These are two covered buildings near the bigger food building. \$125

Food Building: This is a large building from which we will serve our usual festival fare. There is space available here to rent for food vendors. \$115

Set up can take place on Thursday, July 14, or Friday morning. Set up needs to be completed and all vehicles moved off the grounds by 12:30 p.m. p.m. Hours are 1 p.m. to 10 p.m. on Friday; 10 a.m. to 10 p.m. or later on Saturday; and 10 a.m. to 4 p.m. on Sunday.

For basic electric needs, please bring at least 150 feet of 14/2 extension cords. Higher electric demands require at least 100 feet of 12/2 extension cords. Please bring your own tent, tables, and chairs. Electric for basic lights and cash register is included with the vendor fee. If you need electric beyond that for refrigeration or cooking, there is an additional \$25 fee.

Food vendors must provide a certificate of insurance for \$1,000,000 with the American Scandinavian Heritage Foundation and the Gerry Fire Department listed as the additional insureds. Address for ASHF is P. O. Box 622 in Jamestown, NY 14702; address for the Gerry Fire Department is 4490 Gerry-Levant Road, Gerry, NY 14740.

Please remember that security for your merchandise is your responsibility, so please be watchful. There will be some overnight security on the property.

Please do not dismantle until Sunday at 4 p.m. If you have any questions, please feel free to contact me at 716-488-2424 or via e-mail at [axelgam@windstream.net](mailto:axelgam@windstream.net). We are looking forward to another great festival this year and appreciate your involvement. Tack!

Gwen Axelson